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| Minutes |
| February 12, 2020 |
| **WRP Board Meeting** |
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| Present: | Dave Armstrong, Bob Borremans, Sandy Decker, Carrie Diamond, Todd Johnson, Kenyon Kies, MaryAnn Lippert, George Petak, Lisa Taylor, Jerry Wehrle and Errin Welty |
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| Absent: | Dave Armstrong, Michael Decorah and Seth Hudson |
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| Others: | Rebecca Giroux, Steve Peterson and Carol Wetuski |
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|  | Call Meeting to Order |
|  | President Wehrle called the meeting to order at 3:30 p.m. |
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|  | Approval of Minutes of January 8, 2020 Meeting |
|  | Lippert requested several changes to the January 8th minutes. The motion on paying travel expenses should be corrected to read that the board approved $1,000 to be used by the Summit planning committee to allocate travel reimbursement to speakers as needed with a maximum of $250 to any one individual. The next meeting date was also corrected to read March 11th rather than March 13th. Motion by Lippert; seconded by Diamond to approve the minutes of the January 8, 2020 minutes as amended. Motion approved unanimously..  |
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|  | Retirements and Things |
|  | Petak announced that he was retiring and that Rebecca Giroud will be his WHEDA replacement. Wehrle said that he would be having surgery in March and that his availability for WRP activities would be determined by his recuperation. Decker said that she would be having hip replacement surgery and her availability for WRP activities would be determined by her recuperation but she planned to attend the Summit.  |
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|  | WRP Manager Update |
|  | Peterson said that his job opportunities are pretty well set and an announcement will be forthcoming. He indicated that he has been busy working on the Summit. He differed further comment to the Summit report. |
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|  | 2020 Summit & Financial Updates |
|  | Peterson said that WRP Partnership were good with a nice representation at all levels. Currently there are 4 gold and 3 silver partnerships. Summit sponsors were also doing well. Currently, there are 64 registrations, including partner and sponsor representatives, which is a good figure since the Summit is a little over 2 months away. He is really happy with the current status.Peterson said that Hotel Marshfield staff have been really great to work with and have been extremely helpful. Lippert reinforced this opinion. She added that the agenda is coming together well and referred everyone to the WRP website which contains the agenda. She also said that she had sent out a promotional plan that will help planning future Summits.Peterson said that he will be sending out a new email blast promoting the Summit. He encouraged Board members to send out information on the Summit to their email contacts. He noted that WCA and LWM will send out emails to their members.Both Peterson and Lippert stated that the Wednesday evening will be a good event supplemented by live music that provided at the Hotel Marshfield. There was also discussion on the need for a second bus for the Wednesday afternoon tour. The cost of a bus is $770.Bth Lippert and Peterson said that they would be available to assist any board member in “closing the sale” for any partner/sponsor prospect.Peterson said that keynote speaker Deb Brown is helping to promote the Summit through her network and her podcasts. He said that she became a partner and is donating a portion of her fee back to WRP. |
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|  | Partnership Update |
|  | Mother further was discussed. It was noted that partnership is annual by anniversary date. |
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|  | Top Rural Development Initiatives |
|  | Currently, only 2 applications have been received. It was noted that the applications and the scoring sheet is on board log-in section of the WRP website. |
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|  | 2020 Small Town Forums |
|  | The preliminary 2020 Small Community Forum location have been identified at Fountain City, Hayward, Weyauwega and Spring Green. WRP will again handle the financial accounting. WRP has expressed a strong preference to using an online registration format with payment through the WRP PayPal account. The board urged the planning committee to finalize the locations so the forums could be promoted at the Summit. . |
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|  | Other Items |
|  | Wetuski said that there will be a regional workforce initiative even on April 29 & 30, 2020. She will send out more information as it becomes available. |
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|  | Adjournment |
|  | Meeting adjourned at 4:40 p.m. |