

Minutes		
August 14, 2019		
Murray's on Main, Tomah, WI		
Present:		Bob Borremans, Sandy Decker, Carrie Diamond, Seth Hudson, Todd Johnson, Kenyon Kies, MaryAnn Lippert, Steve Peterson, Jerry Wehrle and Errin Welty
Absent:		Dave Armstrong, Michael Decorah and Lisa Taylor
Others:		None
1.	<u>Call Meeting to Order</u>	
	Meeting was called to order by president Wehrle at 10:00 a.m.	
2.	<u>WRP Board Orientation</u>	
	The group reviewed the WRP Board Member binders and discussed the history, foundation and mission of WRP. The relationship between WRP and Partners for Rural America was explained. There was also brief review and discussion on the WRP bylaws, budget and activities/events.	
3.	<u>Strategic Planning Session</u>	
	<p>The purpose of this session is to come to consensus on the WRP organizational vision for the future. There was agreement that the WRP mission, vision, values and goals were appropriate and did not need to be modified. Following discussion, there was consensus that WRP was generally working on relevant and meaningful, and that tweaks to improve effectiveness were warranted rather than reorganization.</p> <p>There was discussion about how WRP is funded. WRP had been a membership organization but changed to a partnership structure several years ago. It has not determined the best way to fund the organization. Currently, revenues from the Summit – registration fees and sponsorships – are the sole means of revenue, although there is a small payment from the Small Community forums. A group, consisting of Hudson, Lippert, Peterson and Borremans, was formed to discuss funding options and come up with a recommendation.</p>	
4.	<u>Approve Meeting 7/19/19 Minutes</u>	
	Motion by Decker and seconded by Lippert to approve the minutes of July 19, 2019 meeting. Motion was approved unanimously.	
5.	<u>Organization Manager Update</u>	
	The group was informed that the executive committee and Steve Peterson had come to an agreement, and Steve has accepted the position of WRP Manager. The group was provided a copy of the contract and several minor changes were made to the agreement. Steve will step off the board while serving as WRP Manager.	
6.	<u>2020 Summit Update</u>	
	Lippert provided an update on the 2020 Summit. She mentioned that the planning group was interested in going back to breakout sessions. Following discussion on possible topics, the group consensus was to proceed with planning breakout sessions. Lippert also mentioned that the location of Marshfield made it likely that the Wednesday afternoon tour would involve businesses in multiple counties.	
7.	<u>Revised 2020 Budget</u>	
	Borremans presented a revised budget format based on things discussed at the last meeting. The budget was	

	accepted as presented.		
8.	<u>Other Items</u>		
	Hudson noted that the 3:00 p.m. start time for the conference call meetings conflicted with another recurring meeting on his calendar. It was agreed to move the start time for the conference calls back to 3:30 p.m.		
9.	<u>Adjournment</u>		
	Next Meeting:	September 11, 2019, 3:30 p.m. – 4:30 p.m., Conference Call	