Small Community Forums: Crivitz, WI
Marinette County

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Key Points

• Aging Demographic
  • Population change
  • Consequences for labor market

• Economic Indicators

• Labor Market Opportunities
  • Prime age women
  • Entrepreneurs

• Housing
  • Impact on growth
  • Opportunities
Source: Wisconsin Department of Administration
## Components of Population Change: 2010-2018

**Marinette County**

<table>
<thead>
<tr>
<th>Component</th>
<th>2010-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimated Births</td>
<td>2,948</td>
</tr>
<tr>
<td>Estimated Deaths</td>
<td>3,860</td>
</tr>
<tr>
<td>Est. Natural Increase</td>
<td>-912</td>
</tr>
<tr>
<td>Est. Net Migration</td>
<td>545</td>
</tr>
<tr>
<td>Estimated Total</td>
<td>-367</td>
</tr>
</tbody>
</table>

Source: Wisconsin Department of Administration
Per Capita Income Growth Index

Source: Bureau of Economic Analysis
Unemployment Rate, May 2019

Source: Bureau of Labor Statistics, Preliminary
Nonfarm Employment Growth Index

Source: Bureau of Economic Analysis
Employment Growth Index
Largest Employment Sectors

Source: Bureau of Economic Analysis
Marinette County
Age Profile, 2018

Source: ACS 2018
Prime Age (25-54) Share of The Population

Source: Wisconsin Department of Administration
Marinette County, Labor Force Participation Rate by Age and Gender

Source: ACS 5-yr 2012-2016
Correlation Female Labor Force Participation Rate and Children Per Prime Age Female
Wisconsin Counties, 2016

Correlation Male Labor Force Participation Rate and Children Per Prime Age Male
Wisconsin Counties, 2016
Figure 5 - Wisconsin Household Survival Budget
Monthly Child Care for Households with 2 Adults, 1 Infant and 1 Preschooler

Monthly Child Care for Households with 2 Adults, 1 Infant and 1 Preschooler

- $975 to $1,093 (1st Quintile)
- $1,094 to $1,133 (2nd Quintile)
- $1,134 to $1,218 (3rd Quintile)
- $1,219 to $1,342 (4th Quintile)
- $1,343 to $1,895 (5th Quintile)
- No Data

Data Source: United Way ALICE https://www.unitedwayalice.org/wisconsin
Establishment Birth Rates

Source: SUSB
Average Annual Net Job Creation in Wisconsin by Establishment Age, 1994-2014

Source: SUSB
Proprietorship Per 1000 Residents, Wisconsin, 2016

Five-Year Business Survival Rate Businesses Born 1990-2007 Wisconsin

Source: BEA
Building Permits
Single Unit Structures

Source: U.S. Census
Source: Wisconsin Department of Administration
Share of Housing Structures Built By Decade
Marinette County, Wisconsin

- 2014 or later
- 2010 to 2013
- 2000 to 2009
- 1990 to 1999
- 1980 to 1989
- 1970 to 1979
- 1960 to 1969
- 1950 to 1959
- 1940 to 1949
- 1939 or earlier

Source: ACS 2013-2017 Estimates
Share of Households by Income (Recommended Housing Expense in Bold) Marinette County 2013-2017

Source: ACS
Owner Occupied Monthly Housing Expense
Marinette County
2013-2017

Source: ACS
Housing Share of Income
By Income for Owner Occupied Housing
Marinette County
2013-2017

Source: ACS
Housing Share of Income
By Income for Renter Occupied Housing
Marinette County
2013-2017

Source: ACS
Seasonal, Rec, or Occasional Share of Housing

Source: ACS
Seasonal, Rec, or Occasional Share of Housing

Source: ACS
Key Points

- Aging Demographic
  - Slight population change
  - Likely to influence labor market over time

- Economy Displaying Modest Growth

- Labor Market Opportunities
  - Increasing participation among prime age women
  - Encouraging entrepreneurship

- Slow Housing Growth
  - Can make in-migration a challenge
  - Vacation home opportunity
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